

To: Instrumental Music & Color Guard & (Parents & Students)  
From: Eva Nascimento & Jane MacFarlane, Fruit Sale Coordinators  
Date: June 2011  
Subject: 2011 Fruit Sale Information

Important Dates:

|                            |   |
|----------------------------|---|
| September 19 <sup>th</sup> | Customer Lists & Order Forms distributed    |
| October 21st               | All Orders Must Returned                    |
| November 18 - 20           | Pick-Up Weekend (Silas Deane Middle School) |

The annual Fruit Sale is the Instrumental Music program's LARGEST fundraiser and has become an anticipated "event" in town for many people. Profits from the sale benefit both the individual students and the Boosters organization. Student can earn 70% - 80% of the net profit of the student's total sales and the amount will be credited to the student's account, with the other 20% - 30% going to the Boosters account. We raised over **\$20,000** in the 2010 sale.

New students are given a list of existing customers for them to contact. Students can grow their list by contacting family, friends and neighbors. The customer list will remain with the student from year to year.

The Student accounts remain with them throughout their years in the Instrumental Music program. The funds may be used toward expenses such as: approved Music Dept. trips, purchasing a Band jacket, or Band/Orchestra/Drill Team summer camps.

The Boosters account is used to offset the Instrumental Music annual operating and maintenance expenses.

This is a very large undertaking but an extremely lucrative one. **Student participation and Parent volunteers are critical to making this sale a success.** Please consider donating your time, whether for a shift, or serving on the organizing committee.

Fruit Sale packet will be distributed to student on September 19<sup>th</sup>. This packet will contain the customer list, order forms and very important instructions. I will also speak to the student and explain to them the fruit sale process. If you have any questions or would like to volunteer, please call Eva Nascimento at (860) 563-0135.

We look forward to another successful event, but we can't do it without **YOU!**